Supplier Diversity Council
Meeting Minutes

Monday, July 26, 2010
1:00 pm – 3:00 pm

Attendees:
Jay Burks, Dean Stotler, Cathy Imburgia, Davona Williams, Ken Anderson, Cleon Cauley, Fernando Guajardo, Sakthi Vel, Pam Draper, Clay Hammond

Call to Order
Cleon Cauley called the meeting to order at 1:05 pm.

Cleon gave a brief overview of today's meeting which will include reviewing sub-committee reports and an update from Jay on the Office of Minority and Women Business Enterprise. Sub-committee reports will be posted on-line.

The minutes from the last SDC meeting were reviewed by the council. SDC vetoed the minutes, changes will be made and redistributed to the group.

Office of Minority and Women Business Enterprise Update

Liaisons meeting – OMWBE at the time of the SDC meeting OMWBE met with the following agencies DNREC, Executive & DOE

- The above agencies have potentially committed to:
  - Collect 2nd tier subcontracting information
  - Report under threshold solicitations and successes
  - Government Support Services issued a 2nd tier subcontracting request to all central contracted vendors and received responses from Apple, Fastenal and Office Depot.

OMWBE Certifications
- Over the past two months OMWBE has processed approximately 80 MWBE new certifications
- There are currently 1,765 certified OMWBE businesses

Outreach – OMWBE
OMWBE is partnering with the City of Wilmington to participate in MegaBizfest in October. A goal is to solicit state agencies to participate by sending representatives to participate in the matchmaking segment.

OMWBE sent an email invitation, for the below opportunities to approximately 50,000 businesses located in DE, PA, NJ & MD. The data was accessed by downloading the Federal Government Central Contractor’s registry highlighting the below
- Bids.delaware.gov
- Supplier Diversity Executive Order & importance of certification
- Strategies for success presentation

Selling to the state presentation
Training and Education Subcommittee Update

Discussion: Reviewed results of training survey. Recommendations on how to get more responses. SDC recommended a mixed-based focus group for more qualitative information. Identify who and what the targets are. Benefits of more training, what changes will be or should be as a result.

Next Step: Develop focus group to define structure of training. Look at the debriefing process.

Disparity Study Subcommittee Update

Discussion: Reviewed the methods used and data elements that other states are collecting for disparity study. Possible partnerships with other entities. Compared what will happen with a study versus without one, what will be the results and what actions must take place.

Next Steps: Cross reference DE data with other states. Sakthi and Cleon to look at costs associated with study. Look at the State of Maryland as a model and find out what type if any discrimination happened there before a disparity study.

Potential Impediments Subcommittee Update

Discussion: Results of disparity study possibly becoming a legal impediment and what to do beyond the results. Review perceived impediments vs. actual impediments and specific impediments on State and Federal level.

Next Steps: Complete list of impediments and categorize. Identify specific discrimination.

Transparency & Opportunity Subcommittee Update

Discussion: Current reporting and tracking, how it's currently being done, how can things be better, what can be incorporated for more accurate information and what is not being reported that should be in order to be more useful to businesses. Efforts to make Delaware the fairest in the county. Viewing transparency as an impediment, the steps to identify this and what can be done.

Next Steps: Revise list for next meeting. Decide what do we want Governor to get behind? Identify items that are not on the agenda that should be.

Public Comment/Additional Discussion

No public comment.

Additional discussion: Reason for Executive Order 14 and perception surrounding supplier diversity initiatives.

Meeting Adjourn at 3:02 pm