



SPREAD
SMALL
BUSINESS
MAGIC

The holidays are here, & there is so much to do!

There are gifts to be purchased, plus food and decorations. Let's not forget the services you may need from chimney to whole house cleaning, to HVAC services for your heaters and pet care when you travel.

While ordering online or shopping at chain stores, may be more convenient at times, the Division of Small Business encourages you to shop at locally owned stores, and with local service providers, as much as possible. Let's unwrap the reasons why!

<i>1. Unique Gifts</i>	Small businesses often offer handmade or locally sourced products.
<i>2. Supporting Local Economy</i>	The money you spend at a small business is more likely to stay in the community, helping it grow and prosper.
<i>3. Personalized Service</i>	The staff often know their products well and can offer expert advice, helping you find the perfect gift or item.
<i>4. Job Creation</i>	Small businesses employ more than half of Delaware's workforce. By supporting them, you're helping to create and maintain jobs.
<i>5. Leave Crowds Behind</i>	Shopping at small businesses is often done in a more intimate setting. You're not just buying a product; you're engaging in an experience that's curated with care.
<i>6. Celebrating Culture</i>	Small businesses often reflect the culture and heritage of a community. By supporting them, you're helping to preserve and celebrate local traditions and craftsmanship.
<i>7. Flexible & Responsive</i>	Small businesses can quickly adapt to customer needs and trends.
<i>8. Supporting Sustainability</i>	Conscious of where the products you buy are sourced? Small businesses often have direct control over their supply chains aiming to support ethical and fair practices.
<i>9. Entrepreneurial Spirit</i>	Behind every small business is an entrepreneur who has put their heart and soul into creating something meaningful. You can support that entrepreneurial spirit.
<i>10. Genuine Appreciation</i>	Small businesses often express genuine gratitude for your support. Your purchase can make a significant impact on their success.