EDGE Grant Application

**project proposaL**

**Business Name, Address, Contact Info.**

# INTRODUCTION

# BUSINESS NEED

## Business Need Details

## Alternatives

## Business Need & Budget Relevance



# RETURN ON INVESTMENT

## Return on Investment Forecast

## Business Growth Potential

## Risk Mitigation

# COMPETITIVE ADVANTAGE GAINED

## Market Analysis

## Gained Competitive Advantage, Effectiveness, and Efficiency

## Customer Insights and Sustained Competitive Advantage

# COMMUNITY IMPACT

## Significance of the Community Impact

## Broader Impact

# MWVBE STATUS *(if applicable)*

## MWVBE Status

# PRIORITY GEOGRAPHICAL AREA *(if applicable)*

## Priority Geographical Area