EDGE Grant Application

**project proposal**

**Business Name, Address, Contact Info.**

# INTRODUCTION

# RETURN ON INVESTMENT

## Project Description & Impact

## Return on Investment

## Additional Fundraising

## Alternatives

## Strategic Alignment

# BUSINESS NEED

## Business Need Details

## Alternatives

## Business Need & Budget Relevance

# COMPETITIVE ADVANTAGE GAINED

## Market Analysis

## Gained Competitive Advantage & Sustainability

## Customer Insights and Business Opportunity

# COMMUNITY IMPACT

## Significance of the Community Impact

# MWVBE STATUS *(if applicable)*

## MWVBE status

# PRIORITY GEOGRAPHICAL AREA *(if applicable)*

## Priority Geographical Area