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Workforce Development Grant Rubric

Criteria	Excellent	Good	Satisfactory	Unsatisfactory
Project Need	The application explains in detail and with examples why the company is conducting the training, as well as how this particular training will benefit both the employer and employee.	The application offers reasonable explanation as to why the company is offering this training and how it will benefit the company and employees.	The application touches on each part of the question, but does not provide a thorough explanation.	Answers are general and do not provide detail.
Program Design, Cost, and Implementation	The application provides a detailed training budget and itinerary. Company also clearly explains how they will monitor success of the training once it is completed.	The application provides reasonable budget and itinerary for training. Company explains how it will assess the training results.	The application touches on budget and itinerary. Training assessment is not discussed in detail.	Answers are too general and/or do not address each part of the question.
Training Objectives and Outcomes	The application discusses in detail how skills learned will be transferable within the industry. The application states all employees attending the training will receive a wage increase and/or be eligible for advancement.	The application offers a reasonable explanation as to how skills learned will be transferable within the industry. The application states at least 50% of employees attending the training will receive a wage increase and/or be eligible for advancement.	The application touches on how skills learned will be transferable within the industry. The application states at least 20% of employees attending the training will receive a wage increase and/or be eligible for advancement.	The application does not address how skills learned will be transferable within the industry. The application states less than 20% of applicants attending the training will receive a wage increase and/or be eligible for advancement.