



5 BIG REASONS TO SHOP SMALL THIS HOLIDAY SEASON:

1

UNIQUE GIFTS

Handcrafted, locally sourced, and one-of-a-kind items that make your gifts stand out.

2

PERSONALIZED SERVICE

Business owners and staff who know their products, and their customers, and can help you find just the right gift!

3

COMMUNITY SUPPORT

Money spent locally stays local, strengthening Delaware's economy.

4

CULTURAL HERITAGE

Many small businesses reflect and preserve the traditions that make our communities special.

5

FLEXIBILITY & INNOVATION

Small businesses adapt quickly to customer needs, offering custom orders, special services, and modern conveniences like online shopping and delivery.

de.gov/smallbizmagic



DELAWARE DIVISION OF SMALL
BUSINESS

