



CHECKLIST FOR STARTING A Gym in Delaware

**Subject to change/or have additional updates*

1.

CONTACT US

Reach out to the Delaware Division of Small Business. Get connected with your regional business manager.

2.

BUSINESS PLAN

Create a comprehensive business plan detailing your offerings and market analysis. Check out Size Up Delaware!

3.

CHOOSE A LOCATION

Find a suitable location with ample space and customer parking and accessibility. Ensure that the gym complies with local zoning laws to be suitable for a gym facility.

4.

OBTAIN PERMITS & LICENSES

- Obtain a General (State) Business License from the Delaware Division of Revenue. This is required for any business operating in the state and involves an annual fee.
- Business Structure & Registration:
 - Decide on a legal structure (e.g., LLC, Corporation, Partnership) and register your business name with the Delaware Division of Corporations.
- Health and Safety Permits (check Division of Public Health, Health Systems Protection office)

5.

SET UP FINANCIALS

Open a business bank account and set up accounting.

6.

MARKETING PLAN

Develop a marketing strategy to attract members.

7.

PURCHASE EQUIPMENT

Buy necessary gym equipment.

8.

HIRE STAFF

Recruit certified trainers and support staff. When hiring staff, comply with labor laws and register for employer taxes.

9.

INSURANCE

Obtain liability insurance and other necessary coverages.



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BUSINESS

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